

WRITE IT. EDIT IT. SHARE IT.



The Story Lab: Creative Writing and Journalism

What is it about?



A newsroom-style club that turns ideas into strong writing. Pupils use curiosity and honest research to create work they are proud of.

We guide young writers to rely on imagination and evidence, not on tools like ChatGPT.

What we do



- Short, high-energy tasks that build skill and confidence
- Headlines, interviews, features and short fiction
- Simple frameworks for planning, drafting and editing
- Weekly mini goals with a published piece at the end



Why it MATTERS



- Curiosity first: ask better questions and find reliable sources
- Independent thinking: original ideas over copy-and-paste prompts
- Real audience: write for readers, not for a mark scheme
- Lasting habits: plan, draft and edit with care

Focus on JOURNALISM

- Purposeful headlines and clear angles
- Fair quotes and basic fact-checking
- Ethical choices in reporting
- Clean structure that leads the reader



learning Outcomes

- Plan with a clear audience and purpose
- Structure news and feature pieces with impact
- Develop voice and sentence control
- Edit for clarity, accuracy and flow
- Present published work with confidence



8 Week Journey

- W1 Ideas and angles — topics, audience, purpose
- W2 Headlines and leads — grab attention honestly
- W3 Interview craft — questions, quotes, attribution
- W4 Feature writing — structure, rhythm, subheads
- W5 Short fiction — character, scene, dialogue
- W6 Edit clinic — clarity, verbs, cuts, polish
- W7 Layout — simple page or blog format
- W8 Published showcase — anthology or live reading





Whats Included

- Expert facilitator and all resources
- Weekly skill sheets and planning templates
- End-of-term certificate and published piece

Who it's for

- Keen writers and reluctant writers who need a spark
- EAL learners welcome with supportive scaffolds
- Year groups: TBC based on interest



Safeguarding

- Safeguarding
- Delivered by qualified, fully vetted tutors. Clear sign-in and sign-out on site.

When and Where

United School International (USI) campus
Day and time confirmed after enrolment

Register

Contact us:

info@ilmeducationconsultants.com

Cost

80 QAR per session to be paid termly



ILM EDUCATION CONSULTANTS

KNOWLEDGE IS POWER